Reply to Office Action of January 6, 2004

Serial No. 10/087,655 to Sadler

Art Unit: 3611

Page 3

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (original) A customizable memento comprising:
- a first graphic print having a first face that bears an image;
- a first optically clear overlay having an opening formed therein;
- a lens insertable into the opening in the overlay; and
- an optically clear adhesive fixing the first face of the first graphic print to the overlay.
- 2. (original) The memento of claim 1, further comprising:
- a backing member formed of a rigid material; and
- a second adhesive fixing the backing member to a second face of the first graphic print opposite the first face.
- 3. (original) The memento of claim 2, wherein the backing member has a slot formed therein that enables the backing member to be mounted to a wall.
- 4. (original) The memento of claim 3, wherein the backing member is formed of a rigid material selected from the group consisting of: wood, particle board, melamine, fiber board, hard board, masonite, and foam backer board.
- 5. (currently amended) The memento of claim 2, wherein the optically clear adhesive is a first layer of the adhesive, and the backing member is formed of a second graphic print affixed to a second optically clear overlay by a second layer of the an-optically clear adhesive.

Reply to Office Action of January 6, 2004

Serial No. 10/087,655 to Sadler

Art Unit: 3611

Page 4

6. (currently amended) The memento of claim 1, wherein the optically clear adhesive is a first layer of the adhesive and the first graphic print bears images on both the first face and a second face opposite the first face, and wherein the memento includes a second overlay affixed to the second face of the first graphic print by a second layer of the an-optically clear adhesive.

- 7. (original) The memento of claim 1, wherein the first overlay is formed from an optically clear material selected from the group consisting of: acrylic, polycarbonate and PTEG.
- 8. (original) The memento of claim 1, wherein the opening is adapted to receive an item that can be covered by the lens.
- 9. (original) The memento of claim 8, wherein the item is selected from the group consisting of: a label, a card, a photograph, a scorecard, a chip, and a certificate.
- 10. (original) The memento of claim 8, wherein the lens has dimensions slightly larger than corresponding dimensions of the opening.
- 11. (original) The memento of claim 10, wherein the lens is adapted to be fixed within the opening over the item by an optically clear adhesive.
- 12. (original) The memento of claim 1, wherein the first overlay has a slot formed therein that is adapted to receive a strap that secures the memento to a separate object.
- 13. (original) The memento of claim 1, further comprising an attaching member releasably attached to the memento opposite the first overlay.
- 14. (original) The memento of claim 13 wherein the attaching member is fixed to a film that is releasably attached to the first graphic print.

Reply to Office Action of January 6, 2004

Serial No. 10/087,655 to Sadler

Art Unit: 3611

Page 5

15. (original) The memento of claim 13, wherein the attaching member is selected from the group consisting of: a safety pin, a magnetic finding, a spring biased clip, and a hook and loop closure.

16. (original) A method for forming a customizable memento comprising the steps of:

a) adhering a first, graphics bearing face of a first graphic print to a first transparent overlay using an optically clear adhesive;

b) forming an opening in the first overlay; and

c) adhering a backing member to a second face of the first graphic print opposite the first face.

Claims 17–23 (canceled)